

Mrs. MICHIGAN UNITED STATES Pageant

Official State Preliminary to the Mrs. United States Pageant

2011 MRS. MICHIGAN UNITED STATES® PAGEANT **CORPORATE SPONSORSHIP PACKAGES**

The Mrs. Michigan United States® Pageant is currently seeking sponsors for our 2011 pageant production. Corporate sponsors not only make an enjoyable production possible but also contribute to the cash and prizes awarded to our winners. Corporate sponsors can be businesses or individuals. Gifts may be in the form of cash, merchandise or service donations, and shopping certificates or discounts. The following are our corporate sponsorships packages:

Diamond Sponsors - \$1,500 and over. Diamond sponsors receive:

- Mrs. Michigan United States® 2011 as your spokesperson for the year and two (2) official appearances on your behalf for an event such for special promotions or sales, print ads, radio or TV commercials, live remote broadcasts, trade shows, etc. (subject to her availability).
- Announcement of company sponsorship during 2011 state pageant production and advertising on our DVD production.
- Business card ad on Mrs. Michigan United States® website and link to your website on the sponsors page.
- Black and white, full-page advertisement on inside front cover of 2011 state pageant program book.
- Ten (10) VIP tickets for the 2011 state pageant competition.
- Invitation to present the special awards and runners-up prizes during the 2011 state pageant production.
- Invitation to give a short speech and presentment of the new winner at the 2011 state pageant afterglow celebration.
- Company logo on Will Call envelopes for the 2011 state pageant.
- Invitation to set up a product display and / or promotional booth in the theatre lobby during the 2011 pageant production.
- Invitation to circulate company literature or merchandise to 2011 state pageant contestants and their families.

Kristina Austin Scarcelli, Executive Director

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39889 Coronation Drive, Canton, Michigan 48188-1526

Platinum Sponsors –\$1,000 - \$1,499. Platinum sponsors receive:

- Mrs. Michigan United States® 2011 as your spokesperson for the year and one (1) official appearance on your behalf for an event such for special promotions or sales, print ads, radio or TV commercials, live remote broadcasts, trade shows, etc. (subject to her availability).
- Announcement of company sponsorship during 2011 state pageant production and advertising on our DVD production.
- Business card ad on Mrs. Michigan United States® website and link to your website on the sponsors page.
- Black and white, full-page advertisement on inside back cover of 2011 state pageant program book.
- Eight (8) VIP tickets for the 2011 state pageant competition.
- Invitation to set up a product display and / or promotional booth in the theatre lobby during the 2011 pageant production.
- Invitation to circulate company literature or merchandise to 2011 state pageant contestants and their families.

Gold Sponsors - \$600 - \$999. Gold sponsors receive:

- Mrs. Michigan United States® 2011 as your spokesperson for the year and one (1) official appearance on your behalf for an event such for special promotions or sales, print ads, radio or TV commercials, live remote broadcasts, trade shows, etc. (subject to her availability).
- Announcement of company sponsorship during 2011 state pageant production and advertising on our DVD production.
- Business card ad on Mrs. Michigan United States® website and link to your website on the sponsors page.
- Black and white full-page advertisement in the 2011 state pageant program book.
- Six (6) VIP tickets for the 2011 state pageant competition.
- Invitation to set up a product display and / or promotional booth in the theatre lobby during the 2011 pageant production.
- Invitation to circulate company literature or merchandise to 2011 state pageant contestants and their families.

Silver Sponsors - \$300 - \$599. Silver sponsors receive:

- Mrs. Michigan United States® 2011 as your spokesperson for the year and one (1) official appearance on your behalf for an event such for special promotions or sales, print ads, radio or TV commercials, live remote broadcasts, trade shows, etc. (subject to her availability).
- Announcement of company sponsorship during 2011 state pageant production and advertising on our DVD production.
- Business card ad on Mrs. Michigan United States® website and link to your website on the sponsors page.

- Black and white half-page advertisement in the 2011 state pageant program book.
- Two (2) VIP tickets for the 2011 state pageant competition.
- Invitation to set up a product display and / or promotional booth in the theatre lobby during the 2011 pageant production.
- Invitation to circulate company literature or merchandise to 2011 state pageant contestants and their families.

Bronze Sponsors - \$100 - \$299. Bronze sponsors receive:

- Mrs. Michigan United States® 2011 as your spokesperson for the year and one (1) official appearance on your behalf for an event such for special promotions or sales, print ads, radio or TV commercials, live remote broadcasts, trade shows, etc. (subject to her availability).
- Announcement of company sponsorship during 2011 state pageant production and advertising on our DVD production.
- Business card ad on Mrs. Michigan United States® website and link to your website on the sponsors page.
- Black and white quarter-page advertisement in the 2011 state pageant program book.
- One (1) VIP ticket for the 2011 state pageant competition.
- Invitation to set up a product display and / or promotional booth in the theatre lobby during the 2011 pageant production.
- Invitation to circulate company literature or merchandise to 2011 state pageant contestants and their families.

Crystal Sponsors – Up to \$99. Crystal sponsors receive:

- Business card ad on Mrs. Michigan United States® website and link to your website on the sponsors page.
- Black and white business card-size advertisement in the 2011 state pageant program book.
- Invitation to set up a product display and / or promotional booth in the theatre lobby during the 2011 pageant production.
- Invitation to circulate company literature or merchandise to 2011 state pageant contestants and their families.